

Strathcona County

Social Profile



September, 2003

STRATHCONA COUNTY

SOCIAL PROFILE

This profile has been developed to provide information about the community of Strathcona County. While information presented is at the County level, comparative information is often provided either regionally or provincially.

The demographic and social data contained in this profile has been obtained from the 2001 Federal Census, the 2003 Municipal Census, Statistics Canada and Capital Health's "How Healthy Are We" 2003. In addition some demographic information is based on the registrants active on the Alberta Health Care Insurance Plan at March 31, 2000 as provided by Capital Health.



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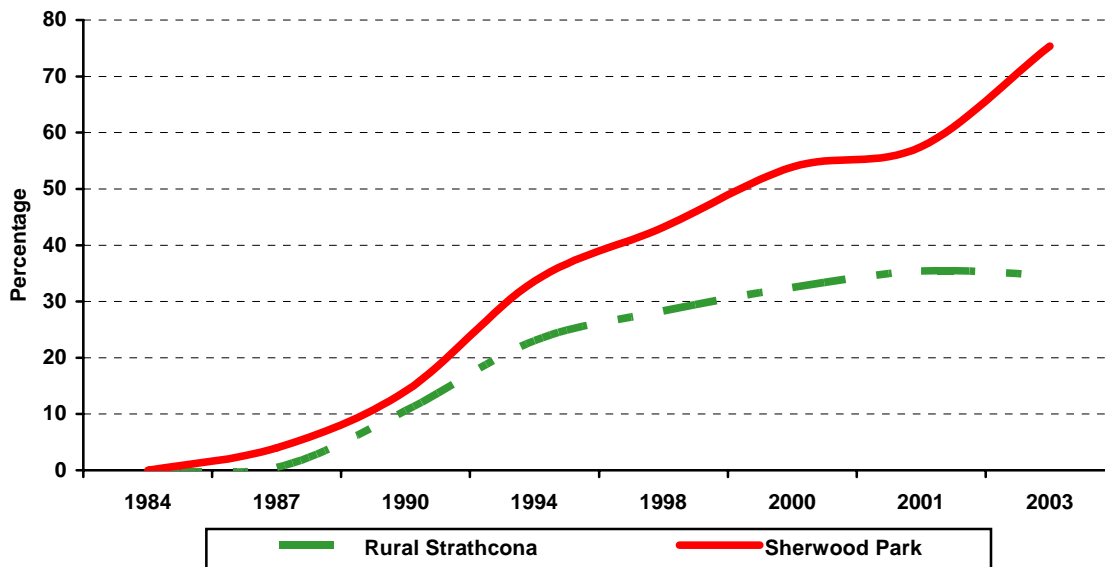
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A. Population Trends

Strathcona County is a specialized municipality with a total population of 75,949 with 51,544 (68%) living in the urban area and 24,405 (32%) in the rural area (May 2003 municipal census).

The population of Strathcona County has been increasing steadily. The total population between 1996 and 2001 increased a total of 12.2% (2001 Statistics Canada). Between 2001 and 2003, population increased by another 5.5%.

This increase is primarily in the urban area. The urban population, since 1996, has increased by 24.5% while the rural population has increased by 7.2%. A graph showing the increase between 1984 and 2003 shows the differences in growth between the urban and rural regions.



B. Population Composition

Strathcona's Total Population in 2003 75,949

Population 16 years or older 58,192 or 77.4%

Age	N	%
Birth to 1 year (Jan-May)	296	0.4%
Age 1	905	1.2%
Age 2	916	1.2%
Age 3	902	1.2%
Age 4	982	1.3%
Age 5	991	1.3%
Age 6	967	1.3%
Age 7	1101	1.5%
Age 8	1127	1.5%
Age 9	1149	1.5%
Age 10	1160	1.5%
Age 11	1249	1.7%
Age 12	1325	1.8%
Age 13	1280	1.7%
Age 14	1345	1.8%
Age 15	1329	1.8%
Age 16-24	9538	12.7%
Age 25-34	8055	10.7%
Age 35-44	13154	17.5%
Age 45-54	12567	16.7%
Age 55-64	8831	11.7%
Age 65+	6047	8.0%

Median age in Strathcona County in 2003 was 37 years of age. This compares to the median age of all Canadians of 37.6 years.

Population Density in 2000 was 55 persons per square kilometer.

For 98.5 % of the population, English was the home language.

C. Marital Status *

	Number	Percentage	Alberta Percentage
Single	14,160	25	33
Married	35,600	64	52
Common-Law	2,575	5	8
Separated	1,135	2	3
Divorced	3,090	6	8
Widowed	1,810	3	5

The greatest population of Strathcona County residents is at "Married", 35% more than all other categories combined and 12% higher than the provincial average.

D. Mobility

70,725, or 98%, of residents had lived in Strathcona County for one (1) year or more.

67,045, or 93%, of residents had lived in Strathcona County for five (5) years or more.

These percentages are the same as the provincial average for Alberta.

* Includes population 15 years and older - 2001 Federal Census Data

E. Income Levels and Employment

Total population, 15 years and over, with earnings was 44,920

52% were male

48% were female

This is consistent with the provincial average of 53% male and 47% female.

Average earnings for all persons was \$38,096

Provincial average earnings was \$ 32,603

For full year, full time workers, the **average total salary** in Strathcona County was \$51,836, 17.6% above the provincial average.

Average salary for males was \$60,412, 18.2% above the provincial average.

Average salary for females was \$37,672, 13.5% above the provincial average.

Females earned an average of 60% of the salaries earned by males, while provincially females earned 54% of the average male salary.

Median total income of persons 15 years and older was \$29,751

Provincial median total income was \$23,025

Income by age group

A breakdown of average and median income (year 2000) by age cohort (per person) is shown below:

Age Cohort	Average Annual Income	Median Annual Income
Age 15-24	\$9,344	\$5,991
Age 25-44	\$41,190	\$35,813
Age 45-64	\$46,855	\$39,244
Age 65 or older	\$28,089	\$19,970

Employment Rate by Sex:

	Strathcona County	Alberta	Canada
Employment Rate	74.4%	69.3%	61.5%
Males	79.9%	75.5%	
Females	69.0%	63.1%	

Employment Rate by age:

	15 – 24	25 – 54	55+
Strathcona County	64.9%	86.5%	48.3%
Canada	55.9%	79.7%	27%

The total **unemployment rate** in Strathcona County was 3.8% compared to 5.2% provincially.

F. Source of Income (as a % of total income)

	Strathcona County	Alberta
Earnings	86.1 %	81.1 %
* Government Transfers	5.8 %	9.3%
Other Money	8.0 %	9.5%

Strathcona County residents earn 5% more income than the provincial average and receive 3.5% less from government transfers.

* Government Transfers includes all income security programs – pensions, Unemployment Insurance, Workers Compensation, Child Tax Credit, Family and Spouses Allowance and Social Assistance.

G. Educational Attainment

	Less Than High School Graduation	High School Grad and/or Some Post-Secondary	Trades Certificate/ Diploma	College Certificate/ Diploma	University Certificate/ Diploma/ Degree
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Age 20 – 24

Strathcona County	12.5%	31.8%	11.9%	22.7%	21.1%
Province	18.2%	32.2%	11.6%	18.0%	20.0%

Age 25-44

Strathcona County	13.6%	24.5%	18.5%	23.4%	20.1%
Province	20.3%	23.8%	16.4%	19.7%	19.8%

Age 45-64

Strathcona County	18.6%	21.3%	18.2%	19.1%	22.9%
Province	26.2%	20.1%	15.8%	17.1%	20.9%

In all age groups in Strathcona County, persons having less than high school graduation is from 5.7% to 7.6% less than the Provincial average.

In the age groups from 20 to 44, approximately 4% more Strathcona residents have a college certificate or diploma than the Provincial average.

H. Occupation

The total * **experienced labour force** in Strathcona County is 42,460 or 59% of the total population compared to 57% of Alberta's population.

% of Labour Force in the following occupations

	Strathcona County	Alberta
Management	14%	10%
Business/finance/administration	20%	17%
Natural and applied sciences	7%	7%
Health	6%	5%
Social science, education, government service and religion	8%	7%
Art, Culture, Recreation/Sport	2%	2%
Sales and Service	21%	23%
Trades, transport and equipment operators	16%	17%
Occupations unique to primary industry	4%	7%
Occupations unique to processing, manufacturing and utilities	3%	4%

* experienced labour force – persons 15 and older who had worked for pay or in self employment in 2000 or 2001.

I. Health

Measure	Strathcona County Area	Year(s) of Data
Births		
% Low Birth Weight (of live births)	4.9%	1977 - 1999
% Premature Births (of live births)	8.2%	1997 - 1999
Crude Birth Rate (per 1,000)	11.4	1999
General Fertility Rate (per 1,000 women 15-44 yrs)	49.7	1999
Teen Birth Rate (per 1,000 women 15-19 yrs)	6.4	1997 – 1999
Deaths		
Infant Mortality Rate (per 1,000 live births)	7.2	1995 - 1999
Mortality Rate for Females (per 100,000)	624.2	1999
Mortality Rate for Males (per 100,000)	590.1	1999
Heart Disease Death Rate for Females (per 100,000)	123.3	1999
Heart Disease Death Rate for Males (per 100,000)	169.0	1999
Cancer Death Rate for Females (per 100,000)	130.5	1999
Cancer Death Rate for Males (per 100,000)	155.6	1999
Health Services Utilization *		
Hospitalization Rate for Females (per 1,000)	90.8	1999
Hospitalization Rate for Females (exc OB) (per 1,000)	60.3	1999
Hospitalization Rate for Males (per 1,000)	58.0	1999
Emergency Department Visit Rate for Females (per 1,000)	194.4	1999
Emergency Department Visit Rate for Males (per 1,000)	196.8	1999

* Rates are age standardized to the Capital Health 1999 population.

Teen Birth Rate (per 1,000 females) in Strathcona County for 1997 – 1999 was:

15 – 17 years	3.5
18 – 19 years	10.4
15 – 19 years	6.4

	15 – 17 Years	18 – 19 Years	15 – 19 Years
Strathcona County	3.5	10.4	6.4
Capital Health	12.6	38.0	22.6
St. Albert	3.9	14.3	8.0
Leduc County	9.8	34.3	19.3
Alberta (1999)			24.4
Canada (1995)			24.0
U.S.A. (1995)			57.0

J. Families/Households/Housing

1. Family Composition

	2001 Federal Census
A. (i) <u>Total Number of Families</u>	21,015
Number of Married Couple families	17,660
Number of Common-Law families	1,325
Number of Lone Parent families	2,025
Female – headed	1,520
Male – headed	500
A. (ii) <u>Average Family Size</u>	
Married Couple Families	3.2
Common-Law Couple Families	2.8
Lone-Parent Families	2.6

2. Households

There were 23,890 private households in Strathcona in 2001

10,900 were **couples with children**
7,620 were **couples without children**
2,740 were **one-person households**
2,635 were **other types**

There were 21450 **owner-occupied dwellings** having average monthly payments of \$969.

Provincial average was \$875

There were 1,790 **rented dwellings**, having average gross monthly payments of \$785

Provincial average was \$674

K. Income

2001 Federal Census

Median Family Income*			
	Strathcona County	Edmonton	Alberta
All Families	78,955	61,200	60,142
Couple Families	82,316	68,400	65,041
Lone-parent Families	43,275	29,500	32,763

* Median is the point where exactly one half of incomes are higher and one-half are lower.

L. Relative Disadvantage

* The Low Income Cut-offs (LICO) is a measure introduced by Statistics Canada to identify people considered to be in “straightened circumstances” because a higher than average proportion of their income has to go towards foods, shelter and clothing.

LICO refers to gross income from salaries, investments and government payments. It takes into account the size of the household and the size of the municipality. This recognizes the different costs of living in smaller communities to large urban centers.

The Province of Alberta has introduced a new measure – the Market Basket Measure, which establishes relative costs according to a specified basket of goods. These figures are currently not available for Strathcona County.

LICO for 1995 for Strathcona County by household size:

	LICO
1 person	14,372
2 persons	17,965
3 persons	22,343
4 persons	27,046
5 persons	30,233
6 persons	33,420
7 + persons	36,607

Based on these levels, and using 1996 Census data –

7% or 4,340 people are living in **relative disadvantage** – at the LICO level or below

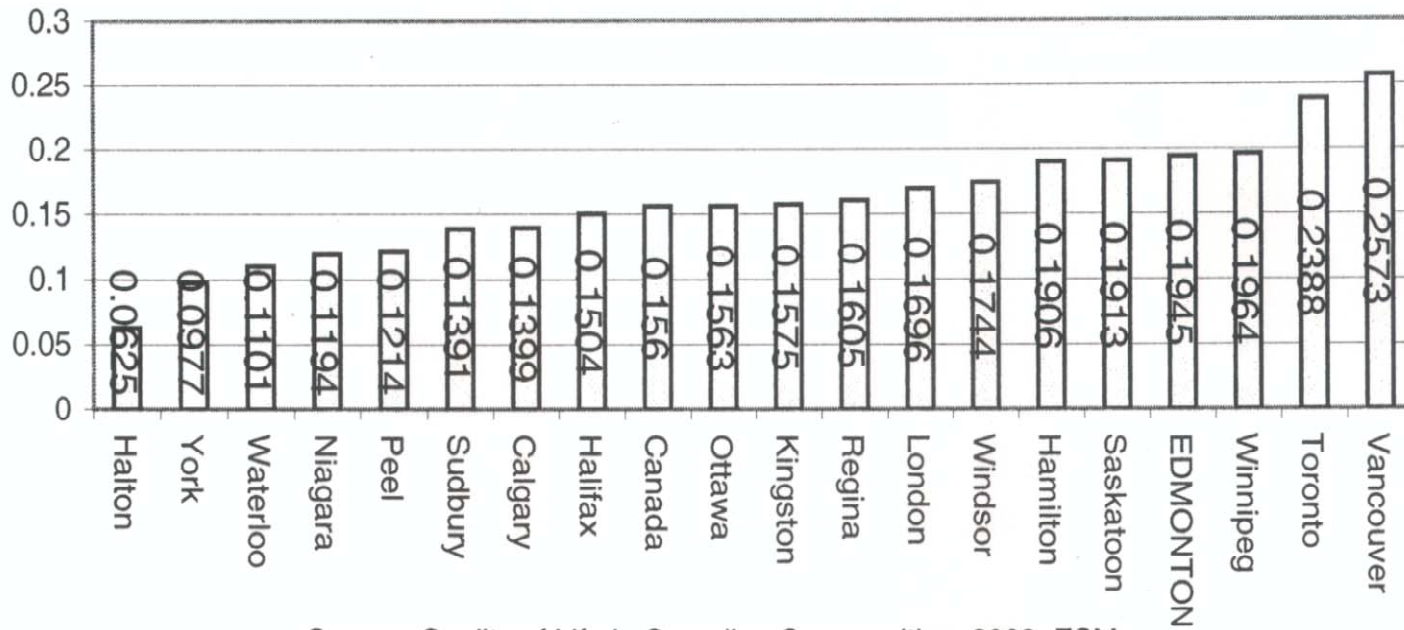
22% of Strathcona County children 14 and under or 1,330 children live in **relative disadvantage**

Using a deeper level of poverty, or ½ of LICO

2% or 325 have incomes equal to or less than one-half of LICO

* From No Safeguards – A Profile of Poverty in Urban Alberta 2001

Incidence of Children in Families with Incomes Below LICO, 2000



Source: Quality of Life in Canadian Communities. 2003. FCM

Uses the before tax LICO

2000 income year from the 2001 Census of Canada

Families

34% or 330 lone-parent families in Strathcona County live at LICO or below compared to 51% for Alberta

6% or 950 two-parent families with children under 18 are considered poor, compared to 15% for Alberta

25% or 760 unattached individuals are poor compared to 39% for the Province

It is anticipated that the **NO Safeguards** report will be updated in 2004 and will include incorporation of the Market Basket Measure.

M. Crime Report for Strathcona County 2002

	Adult Males Charged	Adult Females Charged	Youth Males Charged	Youth Females Charged	Total Reported Offences
Assaults	65	5	25	11	354
B & E	23	2	8	0	279
Theft MV	7	1	7	0	184
Theft > \$5000	4	2	0	0	22
Theft < \$5000	60	18	48	5	1111
Property Damage	22	0	4	0	953
Frauds	13	7	2	1	193
Drugs	17	2	3	0	200
Federal Charges	17	3	3	0	292
Provincial Charges	131	11	44	12	958
Municipal Charges	140	90	3	0	631