



*investing in a healthy, active  
and green community*

Strathcona County

# Ardrossan Community Recreation Master Plan

Final

December 8, 2009



walkable community | team sports | special purpose | gathering places



COMMUNITY DEVELOPMENT  
PUBLIC ENGAGEMENT  
WELLNESS INFRASTRUCTURE



December 8, 2009

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**RE: ARDROSSAN COMMUNITY RECREATION MASTER PLAN**

Ms. Laing,

Please accept this document as the final version of the aforementioned Master Plan. At this point in time we consider this a working document that will provide guidance for Strathcona County in the provision of public spaces and outdoor facilities in Ardrossan for years to come.

Thank you for the opportunity to work with Strathcona County and the Ardrossan community on this unique and exciting project.

Sincerely,

A handwritten signature in black ink, appearing to read 'Michael Roma', with a long horizontal flourish extending to the right.

Michael Roma, Partner  
RC Strategies

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*Partner*

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## Acknowledgements and Credits

Great communities are built through active citizen involvement and engagement in community planning. The Ardrossan Community Recreation Master Plan was built upon invaluable citizen engagement.

This Plan could not have been completed without the involvement and engagement of:

- Residents of the Ardrossan Community for attending focus group meetings, answering surveys and attending public open houses;
- Key representatives of volunteer groups who answered surveys and attended meetings to discuss their needs; and
- Strathcona County, in particular the Project Manager, Leslee Laing.

Last but not least thanks to the Consulting Team:

- Mike Roma, RC Strategies
- Rob Parks, RC Strategies
- Randall Conrad, RC Strategies
- Ted Muller, EDA Collaborative
- Daniel Jackson, EDA Collaborative

## Summary

The 2009 Ardrossan Community Recreation Master Plan has been developed to help guide Strathcona County Council and administration in the future provision of community facilities, parks, and open spaces in Ardrossan. It has been developed based upon a community needs assessment that included review and recognition of:

- Numerous municipal planning documents. Some of which included:
  - Strathcona County Strategic Plan;
  - Municipal Development Plan;
  - Ardrossan Area Structure Plan; and
  - The Open Space and Recreation Facilities Strategy.
- A myriad of community projects and initiatives. Some of which included:
  - Ardrossan Recreation Complex Infrastructure Reinvestment;
  - Ardrossan Community Hall Expansion Project;
  - Ardrossan Community Trails Program; and
  - Ardrossan Youth Park.

An analysis of the demographics of the community was undertaken as was research into community service trends and the provision of leisure, recreation, and cultural services.

Stakeholder consultation played a significant role in the development of this Community Recreation Master Plan. Visioning sessions were convened with community stakeholder groups and the public. The output from these sessions was instrumental in the development of the strategic themes that are integral components of this Master Plan.

The Ardrossan Community Recreation Master Plan is presented in four separate themes. These themes have been developed based upon public engagement, data collected and constraints inherent within the hamlet of Ardrossan (i.e. roadways, environmental reserve, etceteras). The four separate themes are as follows:

1. The creation of a walkable community;
2. Places for community gathering;
3. Places for specialized activities and youth: and
4. Teams sports.

Upon review, community stakeholder groups and residents were very supportive of the aforementioned themes and the development concepts for each.



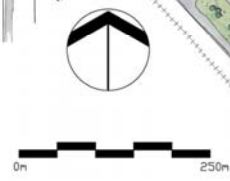
Implementation of all elements of the four strategic themes will be require estimated capital expenditures in the Immediate Phase (2010-2013) of \$2.82M and Emerging Phases (2014-2023) of \$4.5M.

The four Master Plan themes have been based upon sounds research and community engagement. The implementation and ultimate build out of each theme considers a balanced capital expenditure approach and promotes social, environmental, and economic sustainability. Although the Plan implementation schedule and associated costs are presented, it is important to note that actual development in the hamlet with be facilitated through strong and fruitful relationships between Strathcona County and other community stakeholders such as local non-profit program groups, the local school authorities, and other levels of government. By fostering both existing and new relationships in the provision of public recreation opportunities Strathcona County will be able to: optimize the use of public funds; ensure that public investment meets majority community need; and guarantee that all aspects of community sustainability are considered in decision related to recreation and public spaces.



**LEGEND**

- EXISTING VEGETATION
- MR/ER
- STORMWATER POND
- STREAM
- EXISTING SINGLE FAMILY HOMES
- PROPOSED RESIDENTIAL
- EXISTING BUILDINGS
- PROPOSED BUILDINGS
- ROADS and PARKING
- EXISTING SPORTS FIELDS
- PROPOSED/UPGRADED SPORTS FIELDS
- PLAYGROUNDS
- PAVED TRAILS
- GRANULAR TRAILS
- PLAZA



# Ardrossan Community Recreation Master Plan

Walkable Communities • Community Gathering • Specialized Activities for Youth • Play Team Sports

